



# IN THE NEWS

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## **GXS Named to the 2008 *Supply & Demand Chain Executive* 100**

*GXS' SaaS-based B2B Integration Services Recognized as the Next Wave of Supply Chain Innovation*

**GAITHERSBURG, Md. — July 30, 2008** — GXS, a leading provider of business-to-business (B2B) e-commerce solutions, today announced it has been named to the 2008 *Supply & Demand Chain Executive* 100. *Supply & Demand Chain Executive* Magazine, the executive's user manual for successful supply chain transformation, annually honors the top 100 supply and demand chain vendors that are leading the way in enabling supply chain technology development and advancement. GXS earned its inclusion in the listing for its contributions in enabling the next wave of supply chain innovation and by demonstrating that companies both large and small are using GXS' global, software-as-a-service (SaaS)-based solutions to increase productivity, reduce complexity, lower carbon footprints and reduce operational costs.

“At GXS, we are constantly evaluating our services and solutions and keeping a dialog with customers to find ways to meet their ever-changing demands. As a services company, we think the best path to innovation is to provide an environment in which our solutions can be easily adapted to meet customers' needs for growth and new capabilities,” said Andrea Brody, vice president of product management at GXS. “GXS Trading Grid is the platform for that environment. We are honored and pleased to be recognized once again by *Supply & Demand Chain Executive* as enabling the next wave of supply chain innovation.”

The 2008 *Supply & Demand Chain Executive* 100 are supply chain solution and service providers that are helping to drive supply chain innovation by providing their customers/clients with unique software, solutions and/or services that address those clients' primary current and future supply chain challenges. The goal with the "100" is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of the diverse mix of the functions that make up the supply chain.

According to Andrew Reese, editor of *Supply & Demand Chain Executive* magazine, "Our goal with this year's '100' is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of a diverse mix of the functions that make up the supply chain. Therefore, our judging committee looked for solutions across a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of a diverse mix of the functions that make up the supply chain."

GXS' services and solutions are based on GXS Trading Grid<sup>®</sup>, a global B2B e-commerce and integration platform that supports the creation and adoption of on-demand supply chain management solutions for companies of any size. As the world's largest electronic business community, GXS Trading Grid is used by more than 30,000 customers to exchange

goods and services, gain visibility into global logistics operations and to synchronize product data. Trading Grid helps customers automate global trading communities by shielding complexity from rapidly changing standards, eliminating manual and duplicative processes and enabling the highest levels of B2B integration and collaboration.

### **About *Supply & Demand Chain Executive***

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com).

### **About GXS**

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration among trading partners. Organizations worldwide, including more than 70 percent of the Fortune 500, leverage the on-demand services on GXS Trading Grid® to extend supply chain networks, optimize product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. GXS Managed Services, GXS' B2B outsourcing solution, empowers customers with the expertise, technical infrastructure and program support to conduct B2B e-commerce with trading partners globally.

Based in Gaithersburg, Md., GXS has an extensive global network and has local offices in the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at [www.gxs.com](http://www.gxs.com).

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